LSTF FUTURE LEADER INTERNSHIP PROGRAM (FLIP)

PHU HUNG SECURITIES (PHS)

A. COMPANY/ORGANIZATION INFORMATION

Company/Organization Name:	**PHU HUNG SECURITIES CORPORATION**
Company/ Organization Description:	Established in 2006, Phu Hung Securities ("PHS") with CX-Technology, Taiwan, as strategic shareholder, have long term development of over 18 years in the Vietnam stock market. Together with the strong financial background and a team of seasoned professionals, When investing with PHS, we will provide innovative financial solutions to help our investors achieve their investment goals.
Industry / Business Sector:	Securities
Office Address:	Head Office - 21st Floor, Phu My Hung Tower, No. 08 Hoang Van Thai, Tan My Ward, HCMC
Website:	https://www.phs.vn

B. INTERNSHIP / FRESHER POSITION DETAILS

Position Title(s):	Marketing Intern (Social Media)
Department / Division:	Marketing
Number of Openings:	1
Employment Type:	☑ Internship ☐ Fresher / Entry-level ☐ Project-based
Working Mode:	☑ On-site ☐ Hybrid ☐ Remote
Duration:	3 - 6 months
Preferred Start Date:	01/12/2026
Work Location:	Head Office

C. JOB DESCRIPTION & REQUIREMENTS

Main Responsibilities:

Content creation support:

- Research and propose creative content ideas that are relevant to current trends and the target audience.
- Write articles, captions, create images and videos for social media posts.
- Participate in the brainstorming and execution of communication campaigns.

Manage and monitor social media channels:

- Regularly update content and interact with the community.
- Monitor and analyze the effectiveness of posts.

Assisting with other tasks:

- Participate in other company media projects as required.
- Assisting with other administrative tasks.

Required Skills / Qualifications:

- Students currently studying Marketing, Communications, Business Administration, or related fields.
- They possess the ability to think creatively, generating novel and unique ideas.
- Possesses strong writing skills, using language flexibly and engagingly.
- Preference will be given to candidates with basic graphic design and video editing skills (Capcut, Canva, etc.).
- Candidates enjoy following trends and exploring content on social media.

Preferred Majors / Background:

☐ Open to All Majors	☐ Law	☐ Engineering	☐ Design / Architecture
☑ Business & Management	☐ Education	☐ Social Sciences	☐ Medicine / Health
☐ Technology	☐ Finance	☑ Other: Marketing, Communications	

Languages Required:

☐ Vietnamese ☐ English ☑ Both ☐ Other: _____

D. REMUNERATION & BENEFITS

Monthly Allowance / Salary:

☐ None ☑ Fixed amount (VND): 2,000,000 - 2,400,000/month (for full-time internship)

E. APPLICATION & EVALUATION PROCESS

• Application Method: Please send your CV to education@lstf.org.vn and CC linh.ngo@lstf.org.vn, vy.luong@lstf.org.vn

• Required Documents:

☑ Resume ☐ Cover Letter ☐ Transcript ☐ Portfolio ☐ Others: _____

• Deadline for Application: 30/11/2026

• Expected Interview Date / Process: 23/10 - 30/11/2026

• Supervisor / Mentor during Internship: PHS's Marketing staff